

ACCELERATE

How to Get Your Church Planting
Movement Moving Again!



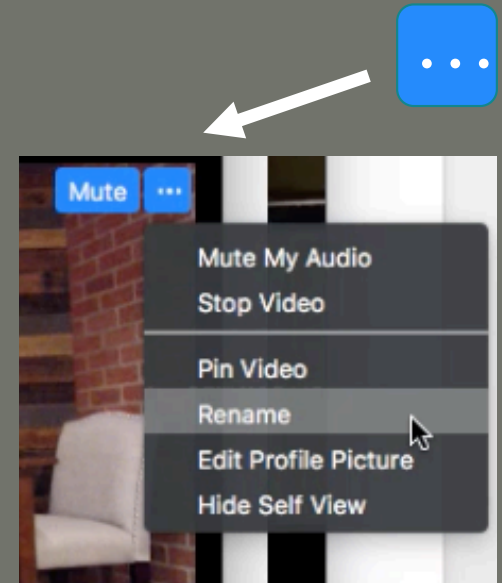
Two Steps to Prepare for the Cohort

1. Rename Yourself

See Example:

- Regional - Name
- National - Name

2. Download & Print Worksheets that were emailed to you.



Regional - Your Full Name

National – Gary Rohrmayer

Church Multiplication Partner Services

Executive Consult

- Free Half-Day Executive Consult to assess your organizations capacity for church planting.

FREE

Executive Coaching

- 10 Video Coaching Sessions
- 2 Onsite Training and Coaching Sessions
- One Free Admission to Accelerate
- Access to CMP Staff

\$5000

Executive Coaching

- 12 Video Coaching Sessions
- One Free Admission to Accelerate
- Access to CMP Staff

\$2500

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~~\$1250~~

If you are interested in ...

A Free Consultation

- Contact Gary
- info@multiplyingchurches.org

A Coaching Relationship

- Contact one of our coaches through a private chat during the meeting.
- Or
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Movement Systems

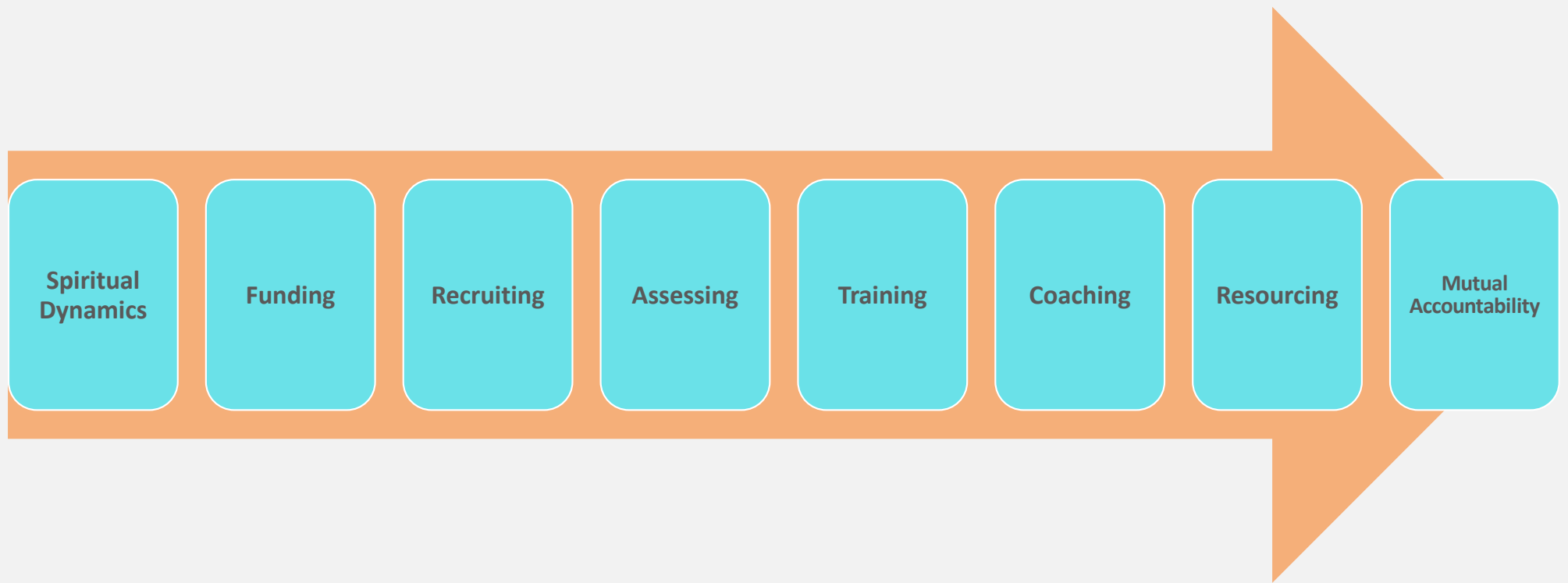
You will only expand to the capacity
and effectiveness of your systems.



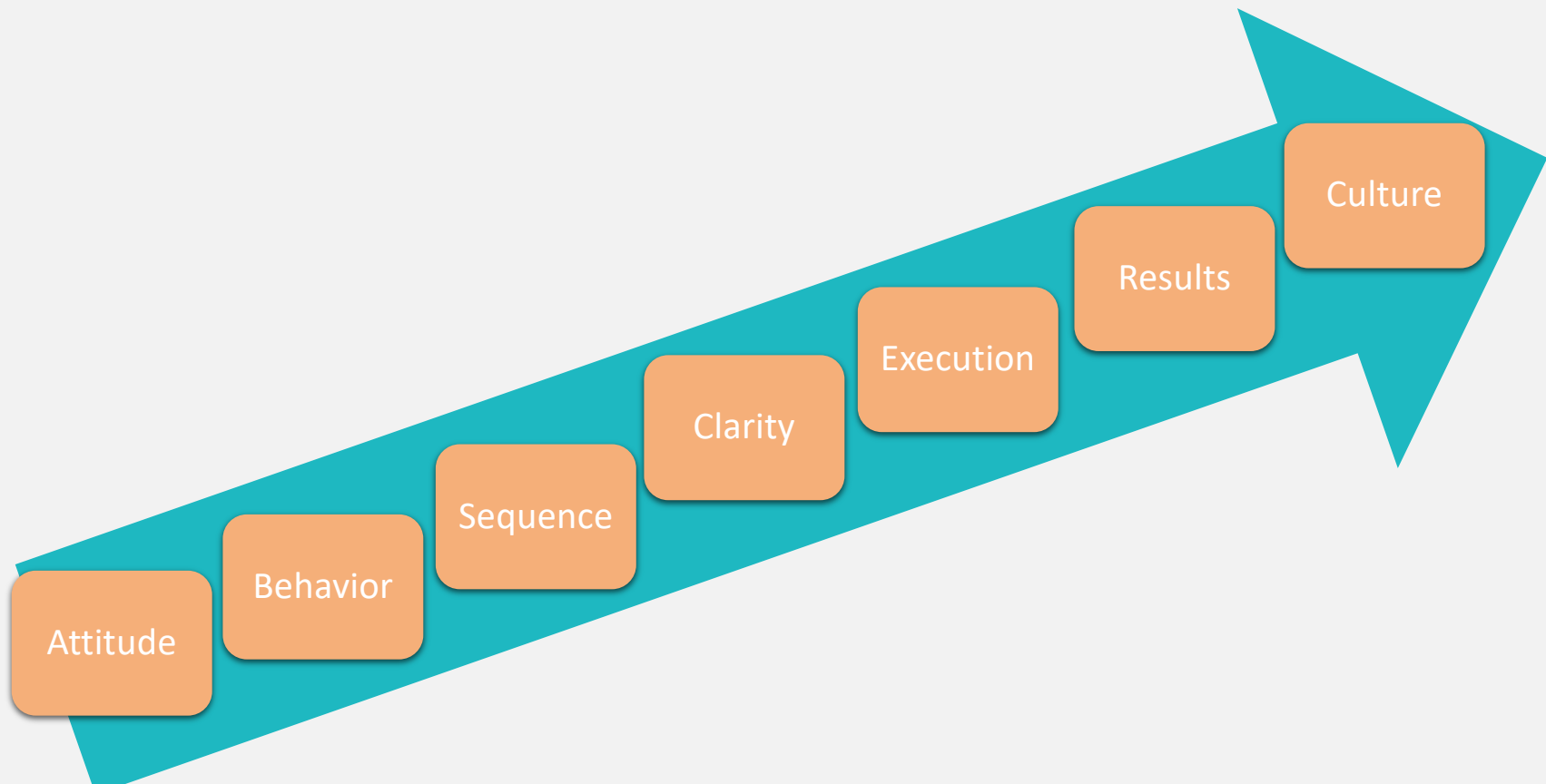
*Movement systems are
**reproducible and
interconnected** processes by
which the organization
**actualizes its values and
achieves its mission.***



Eight Systems for a Church Planting Movement



The Building Blocks for Systems



Recruiting

Discovering and Developing
the Leaders God is Calling to
Start New Churches



“The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field.”

– Jesus (Luke 10:2)



Three Categories of Planting

- **Traditional-** Big Launch
- **Language/Culture focused-** First generation immigrant churches
- **Non-traditional-** Emerging- house church, micro church, online church, etc.

Recruiting for Different Categories

- **Traditional-** Key question is “Where do we find leaders who are highly skilled communicators with a track record of success in building big and broad?”
- **Language/Culture focused-** Key question is “How do we best identify and support leaders who are uniquely qualified to raise up language/culture focused churches?”
- **Non-traditional-** Key question is “Where do we find leaders who are highly skilled in facilitating life on life discipleship in a specific context and content to be co-vocational?”

Attitudes for Successful Recruiting

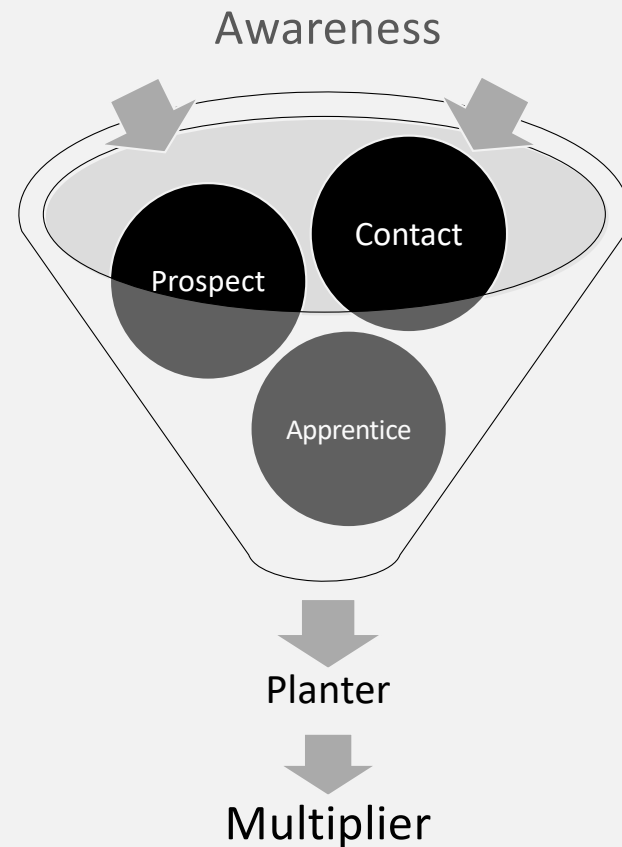
- Spotter not a seller
- Developer not a negotiator
- From working the same old fishing pools to creating new ones
- Mental shift from scarcity to sufficiency
- Spiritual Dependence – Luke 10:2

Behaviors: What are the behaviors that reflect ownership and commitment to the system?

- Recruitment is embedded into every action of the organization
- Organizational branding is a factor in making your tribe desirable to prospective church starters
- 24-hour Rule: Prospects must be followed up on promptly.

Sequence: What are the steps to needed to be taken?

- Formation of an organizational discovery and development funnel.
 - Aware
 - Contact
 - Prospect
 - Apprentice
 - Planter
 - Multiplier



Sequence: What are the steps to needed to be taken?

- Formation of an organizational discovery and development funnel. Aware, contact, prospect, apprentice, planter, multiplier.
- What are the Steps to Become a Church Planter? Make this as clear as possible.
- What are the Steps to becoming a Church Multiplier? Make this as clear as possible.

Clarity: Where? When? Who?

- What organizational habits do you need to form?
- How will you tell your stories?
- Whose stories will you tell?
- When will your stories be told?
- Who is the champion for your recruiting system?

Execute: How is the sequence working?

- What are you already doing that can be part of the foundation of a next level recruiting system?
- What can you do in the next 30 days to move toward a robust recruiting system?
- What can you do in the next year?
- What is your five-year plan?

Results: What are we measuring? Scorecard

- Progress in your funnel categories
- More and better church planters
- More from the harvest

Culture: What is the impact on the attitudes, behaviors and heart of organization?

- Recruitment becomes organizationally intuitive
- New fishing pools are created
- Future harvest is increased
- Missional progress is accelerated

Key Components

- Recruiters & Developers
- Fishing pools & Fishing strategies
- A clear organizational pathway that empowers potential start-up teams to understand the phases of the start-up journey
- Development opportunities: Internships & Residencies
- Marketing strategy

Accelerators (Best Practices)



Accelerators

- Finding and empowering more recruiters and developers
- Comprehensive discovery process that maximizes every organizational opportunity.
- Publications, annual meetings, regional meetings, podcasts, social media platforms, video stories, etc.
- Discovery begins at the cradle and continues through deployment as approved starters
- Have a robust and appropriate strategy for every fishing pool. i.e. 60-year-old district leaders who have never planted a church may not be the best voice for inspiring seminarians to consider being a church starter
- Activating marketplace leaders
- Create multiple options for development: internships, apprenticeships, residency churches, short term missions, on-campus clubs/meet-ups, etc.

Interview with Danny Parmelee

Vice President of Church Planting
Converge MidAmerica



Breakout Time

Have your worksheet
ready to work on.



**Take 10
minutes at the
beginning of
the breakout
time to fill out
the worksheet.**



ACCELERATE
HOW TO GET YOUR MOVEMENT MOVING

SWOT Analysis of your Recruiting Pathway

Strengths Weaknesses

The image shows a promotional graphic for a workshop. At the top, the word "ACCELERATE" is written in large, bold, orange letters. Below it, in smaller black text, is the subtitle "HOW TO GET YOUR MOVEMENT MOVING". The background of this top section is a blurred image of a road or tunnel with light streaks, suggesting speed and forward motion. Below this graphic, the main title "SWOT Analysis of your Recruiting Pathway" is written in bold orange text. Underneath the title, the words "Strengths" and "Weaknesses" are written in a smaller, grey font, positioned on the left and right sides respectively, indicating the structure of the analysis.

Breakout Time



Quick Fire Reports


Share insights from each
Breakout



Resources for Recruiting

Leadership Reflection

What are the three “must wins” you need to have this week to see spiritual dependence grow in your movement?



Leader Reflection Worksheet

These are my 3 “must wins” of the week:

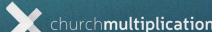
- 1)
- 2)
- 3)

What “habit of the heart” am I using this week to connect with God?

What “habit of the mind” am I using to keep my mind healthy and alert?

Who are a few people in my professional life I need to check in on this week?

What is my sense of what God is saying to me right now? What scriptures is he giving me?

 churchmultiplication

MULTPLYCHURCHES.ORG

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Join us next week

As we look are Resourcing for
Multiplication during
COVID.

